## **Privacy Policy for Heartland Insurance Services**

At Heartland Insurance Services, we are committed to protecting your privacy as a visitor to this Web site and as our customer. To our visitors and to our customers, we offer this pledge:

Heartland Insurance Services is the owner of the information, which is collected on this Web site. We will not sell, disseminate, disclose, trade, transmit, transfer, share, lease or rent any personally identifiable information to any third party not specifically authorized by you to receive your information except as we have disclosed to you in this Privacy Policy.

## Information Collection

We will ask you to provide your personal information to us when you enroll for coverage and when you purchase an insurance policy from us. We will also ask you to provide your personal information to us when you send e-mail to us from this Web site. When you enroll for an insurance policy at Heartland Insurance Services, we will ask you to provide your name, home address, mailing address, telephone number and e-mail address. This information will be provided to the insurance company when you purchase an insurance policy so they can establish you as a policyholder. We will maintain a record of your information at the offices of. so we can provide you with policyholder service. The employees of Heartland Insurance Services are each required to sign and acknowledge a Confidentiality and Nondisclosure Agreement. Each employee has been instructed on

maintaining the privacy of each customer and the importance of protecting the customer's personal information. When you purchase an insurance policy from Heartland Insurance Services, you will pay the premiums with your credit card or personal check. If you use your credit card to pay the premium, your credit card information is deleted from our records after your purchase has been authorized. A transaction number will be provided to you on your Insurance Binder. You may use this transaction number as a reference to the credit card purchase. We do not keep a record of your credit card information. When you send us e-mail from this Web site, you will provide us with certain personally identifiable information including your e-mail address.

## **Third Party Links**

This Web site may contain links to third party Web sites that are not controlled by Heartland Insurance Services. These third party links are made available to you as a convenience and you agree to use these links at your own risk.

Please be aware that Heartland Insurance Services is not responsible for the content of third party Web sites linked to Heartland Insurance Services nor are we responsible for the privacy policy or practices of third party Web sites linked to Heartland Insurance Services. Our Privacy Policy only applies to information we collect from you while you are at and while you are actively in a session with Heartland Insurance Services.

If you should link to a third party Web site from Heartland Insurance Services, we strongly encourage you to review and become familiar with that Web site's privacy policy.

## **Changes In Our Privacy Policy**

We reserve the right to change this Privacy Policy without providing you with advance notice of our intent to make the changes. If you have any questions about our privacy policy, please feel free to contact us at: Heartland Insurance Services